



goTransverse for SaaS

Agile Billing for Agile Business

Get Agile or Get Left Behind :: Accelerate Your SaaS Business with an Intelligent Billing Platform

60% of SaaS providers are shifting their pricing models to offer customers more ways to buy, combining subscriptions with usage-based paradigms. If you don't want to get left behind—you need an intelligent billing solution that operates with the same degree of agility as your evolving business. goTransverse's platform helps SaaS companies turn billing into a competitive advantage with dynamic pricing, faster time-to-market (and revenue), and increased visibility—all delivered in one easy to integrate package.

goTransverse Delivers Benefits :: Across the Organization and Throughout the Customer Lifecycle



PRODUCT

Test out new products & features

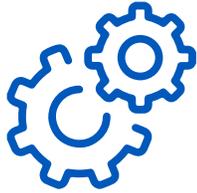
Experiment with new product offerings and features, with consumption-based models that allow customers to “try and buy.” Prove out product value while creating incremental upside for your business.

Accelerate time-to-market

Take advantage of dynamic pricing capabilities to rapidly modify existing plans, and launch new services. Systematically manage complex pricing and discounting programs, as well as time-bound promotions and free trials.

Attract & retain more customers

Respond to market and customer demands with unlimited, flexible pricing. Seamlessly support any strategy, from simple recurring fees to consumption-based tiers, tapered pricing, resource pooling, usage thresholds, and more.



OPERATIONS & IT

Simplify CPQ & create flexible bundles

Choose from any number of order configurations—from subscriptions to complex, multi-product purchases. Simplify product catalogs and support flexibility in bundling (and pricing), ultimately increasing sales. Automate the renewal process.

Buy vs. build & future-proof your solution

Buy a leading, cloud-based intelligent billing platform and reduce both CapEx and OpEx in one fell swoop. Benefit from fast time-to-market and consistent product updates and upgrades, with minimal maintenance and no coding.

Establish a single source of insight & truth

Eliminate errors and inefficiencies, integrating reporting systems to establish a single source of truth within goTransverse's intelligent platform. Implement the platform quickly with easy APIs, and the assistance of goTransverse's skilled, capable team.



FINANCE

Speed revenue recognition

Apply price changes, notify customers of renewals and send overage notifications automatically. Leverage a real-time rating engine with the same robust usage and entitlement management functionality commonly found in multi-million-dollar, industry-specific solutions.

Reduce revenue leakage

Eliminate manually-intensive billing processes and error-prone spreadsheets, while simultaneously improving the customer experience and reducing churn. Automate the impacts of customer lifecycle changes (e.g., upgrade/downgrade, add-ons, changing bill cycle day, payment terms, and charge types).

Increase visibility & performance

Gain insight into the entire consumption-to-cash process, with real-time revenue reporting. Take rapid action on product and customer intelligence—automatically updating revenue recognition milestones and sharing metrics with key stakeholders.

SaaS Leaders Choose goTransverse for their Intelligent Billing Needs



Learn why The Forrester Wave™ calls goTransverse a “leader in consumption-based rating and billing scenarios.”

[Contact goTransverse today.](#)

¹ <https://www.gartner.com/doc/3612019/saas-activeusage-billing-provides-opportunity>